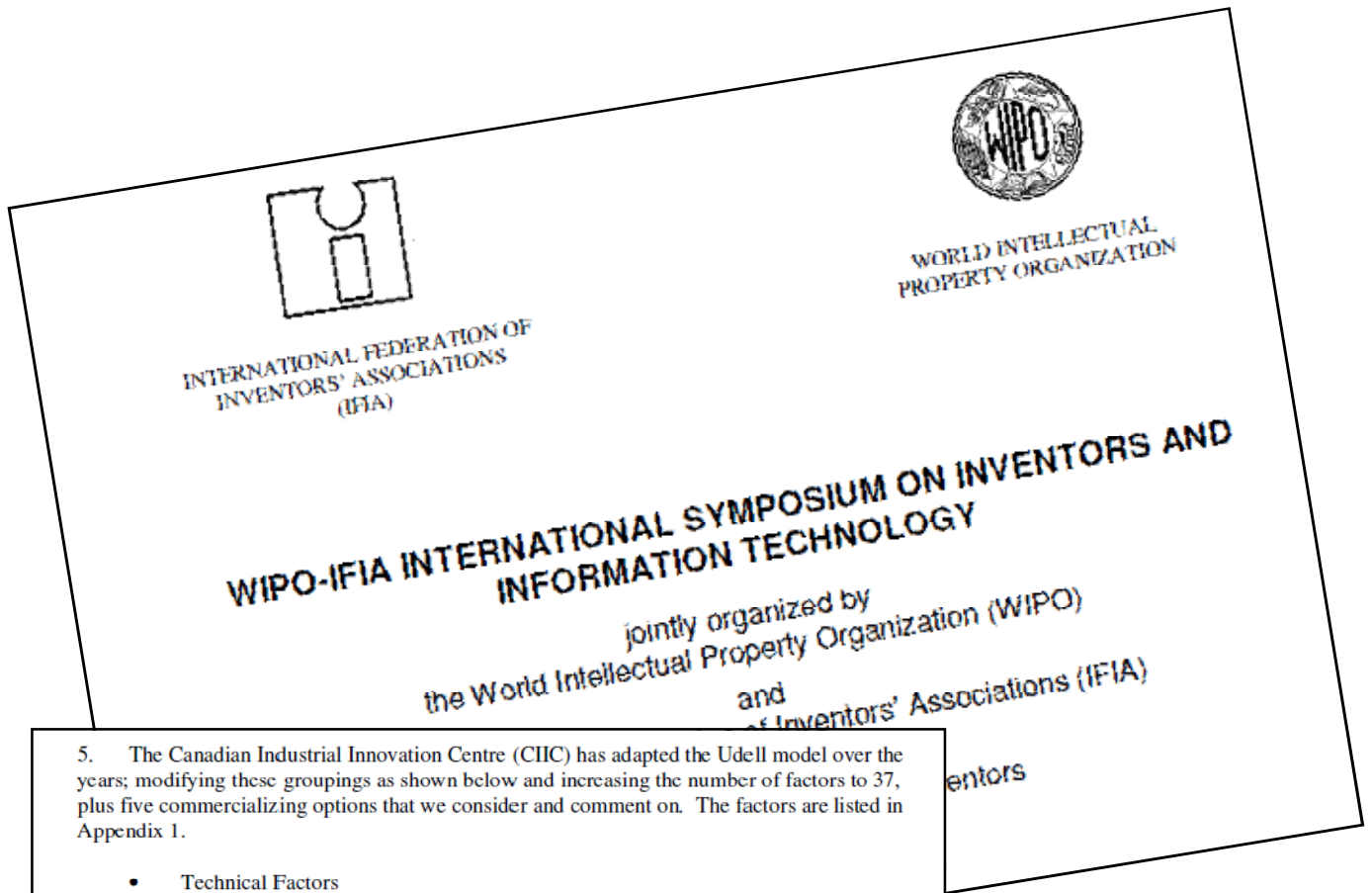


# Sample of Lesson 25-05 WIPO-IFIA Symposium on Inventors and Information Technology

This was an important gathering of inventing-related people and has a great wealth of information that all inventors should know.



5. The Canadian Industrial Innovation Centre (CIIC) has adapted the Udell model over the years; modifying these groupings as shown below and increasing the number of factors to 37, plus five commercializing options that we consider and comment on. The factors are listed in Appendix 1.

- Technical Factors
- Production Factors
- Market Demand Factors
- Competition Factors
- Acceptability Factors
- Effort Factors
- Risk Factors

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